

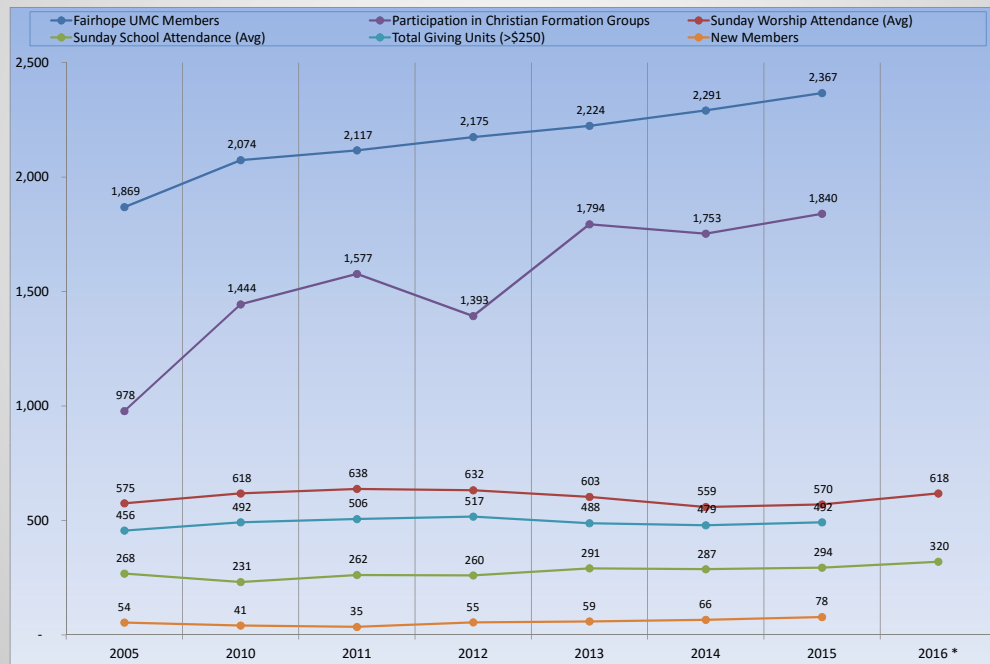
Church Demographics

Who are we?

What do we value

Overview

FAIRHOPE UNITED METHODIST CHURCH "Who We Are" Overview for Envision 2016



By the Numbers

FAIRHOPE UNITED METHODIST CHURCH
 "Who We Are" Overview
 for Envision 2016

	2005	2010	2011	2012	2013	2014	2015	2016 *	Change 2010 - Now
Population of Fairhope	15,395	15,435	15,944	16,481	17,340	18,089	18,730		21.35%
Fairhope UMC Members	1,869	2,074	2,117	2,175	2,224	2,291	2,367		14.13%
Participation in Christian Formation Groups	978	1,444	1,577	1,393	1,794	1,753	1,840		27.42%
Sunday Worship Attendance (Avg)	575	618	638	632	603	559	570	618	0.00%
Sunday School Attendance (Avg)	268	231	262	260	291	287	294	320	38.53%
New Members	54	41	35	55	59	66	78		90.24%
Pledge Units	272	204	234	242	249	227	194	311	52.45%
Total Giving Units (>\$250)	456	492	506	517	488	479	492		0.00%
Amount Pledged (millions of dollars)	0.814	0.721	0.796	1.038	1.120	1.153	1.030	1.440	99.72%

*partial

Who is joining?

**Demographics of New Members
2005, 2010-2015**

Year	Total	Families	Fhope	Dpne	Other	S-NK	S-Kids	M-NK	M-Kids
2015	78	50	42	5	3	14	2	17	17
2014	66	39	32	4	3	8	0	12	19
2013	59	32	26	3	3	7	1	9	15
2012	55	33	27	3	3	4	2	11	16
2011	35	24	18	1	5	9	0	5	10
2010	41	25	19	3	3	1	0	8	16
2005	54	34	23	3	8	8	2	9	15

Age Distribution	A<5	A5-11	A12-17	A18-24	A25-34	A35-44	A45-54	A55-64	A65+		
2015	78	50	20	7	5	4	7	7	6	3	19
2014	66	39	16	11	1	2	6	11	4	7	8
2013	59	32	14	6	8	2	1	11	2	5	10
2012	55	33	10	11	5	1	5	5	5	2	11
2011	35	24	6	6	3	1	2	3	1	4	9
2010	45	25	5	15	2	2	3	11	2	1	4
2005	54	34	14	10	3	0	3	11	4	5	4

* Does not include confirmands or baptized confirmands.
Does include preparatory members who are part of a family unit.

Statistical Data from Mission Insite

About the Mission Insite Information

- The ***ComparativeInsite Report*** compares our congregation to the general population in a specified geographic area.
- Page 5 of the ***ComparativeInsite Report***, compares our congregation to the general population studied using “Mosaic profile segments.”
- Bullet points are provided for the top 6 segments comprising 67% of our congregation.

Who are we—Compared to our Neighbors?

- We are somewhat older than the general population in our area.
- We have a comparable number of membership units who are “married with kids in household” as compared to the surrounding population.
- We have considerably fewer single parent homes with kids.
- We have a higher estimated household income than the general population in our area.

Who are we—Compared to our Neighbors?

- We are somewhat more “Caucasian” than the general population in our area.
- We are somewhat more educated than the general population in our area.
- We have a larger number of retired persons than the general population.
- Our congregation tends to have more people in professional occupations than the general population and fewer blue-collar workers.

Campus and Space Analysis

- During peak times (Sundays and Wednesdays) parking is often at capacity, if not full.
- Handicapped parking is inadequate.
- Traditional Worship is often near the 80% capacity “comfortably full” threshold.
- Adult education space in Building B is challenged on Sunday mornings.
- Youth small group space is challenged in the CLC on Wednesday nights.

Possible Parking Solutions:

- look for **land acquisition** in neighboring properties if they become available
- Create a **Golf Cart Ministry**
- Learn from Missions **and use attendants** to better utilize unmarked parking spaces
- More designated spaces for handicapped parking
- Designated campus parking for senior citizens and families with small children on Sundays and Wednesdays

Possible Worship Solutions

- Create an additional traditional service at an alternate time in the sanctuary
- Build a new sanctuary
- Explore how the Gathering might become more of a blended service to accommodate more traditionally-minded worshippers (like the Icon Service at Pensacola First UMC)

Possible Small Group Solution

- Build new educational space.
- Negotiate use of space between existing groups.

What do we value?

- We value the Bible with ministries that develop and foster a solid Christian foundation at all age levels.

This is supported through worship, Sunday School, Bible study, adult small groups, multi-faceted programs for children and youth, pre-school and more.

What do we value?

- We value making a difference in the community as Christians with service and outreach to those in need in our community and beyond.

This is supported by mission projects, mission trips and missions emphasis at all age levels--local and abroad, Manna on Wheels, Family Promise, Lord's food pantry, Caring ministries, Shepherd's Place, note ministry, Stop Hunger Now and more.

What do we value?

- We value living in a Christian community and developing meaningful relationships with other believers. As a church, we desire togetherness that connects the generations and worship that unites us as one unit.

This is supported by joint worship services, through two distinct styles of worship, dinner on the grounds, pot luck dinners, working together and with others in the community on mission and outreach projects, intergenerational small group opportunities, offering the CLC for community events and more.

What do we value?

- We value carrying out the Great Commission, spreading the Good News of Christ to the people in the community and beyond, then bringing them into the fellowship of the church.

This is supported by the evangelism team, friendliness of church members, personal invitation, worship styles offered, services at Homestead Village, Vacation Bible School, Christmas parade, hospitality programs, membership growth and more.

What do we value?

- We value the importance of communicating who we are and what we do as a church--to staff, church members, and the community.

This is supported by The Link, the church website, the E-List, use of social media, bulletin announcements, verbal announcements, other church publications, staff and team meetings and various CLC activities and more.

What do we value?

- We value our pastors, leaders and staff. We are a church that looks to its leaders for guidance.

Seven Practices of Effective Ministry
By Andy Stanley, Reggie Joiner, Lane Jones

1. Clarify the Win

- *Use a mission or vision statement; define the win at every level of ministry.*
- *Do we know what constitutes a win in each ministry area?*

2. Think Steps, Not Programs

- *What are the steps that will get you to the win; eliminate unnecessary steps.*
- *Can we identify duplication of efforts and eliminate unnecessary steps?*

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3. Narrow the Focus

- *Do fewer things in order to make a greater impact.*
- *You have limited resources and talent, so you need to decide who you have the best potential to reach...and go for it! You will never reach everybody, so don't try.*
- *Are we diluting our potential with too many programs?*

4. Teach Less For More

- *Say only what you need to say to the people who need to hear it.*
- *Do we spend too much time trying to tell everyone everything? How can we refine and simplify our message?*

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5. Listen to Outsiders

- *Focus on who you're trying to reach, not who you're trying to keep.*
- *How do we cater to "insiders" while potentially missing the folks we need to reach?*

6. Replace Yourself

- *Create reproducible systems.*
- *Break it down...hand it off...let it go!*
- *How can we share the load by training others?*

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7. Work on It

- *Take time to evaluate your work and celebrate your wins!*
- *Do we do enough to celebrate what we are doing well?*

Thank you to a wonderful team!

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