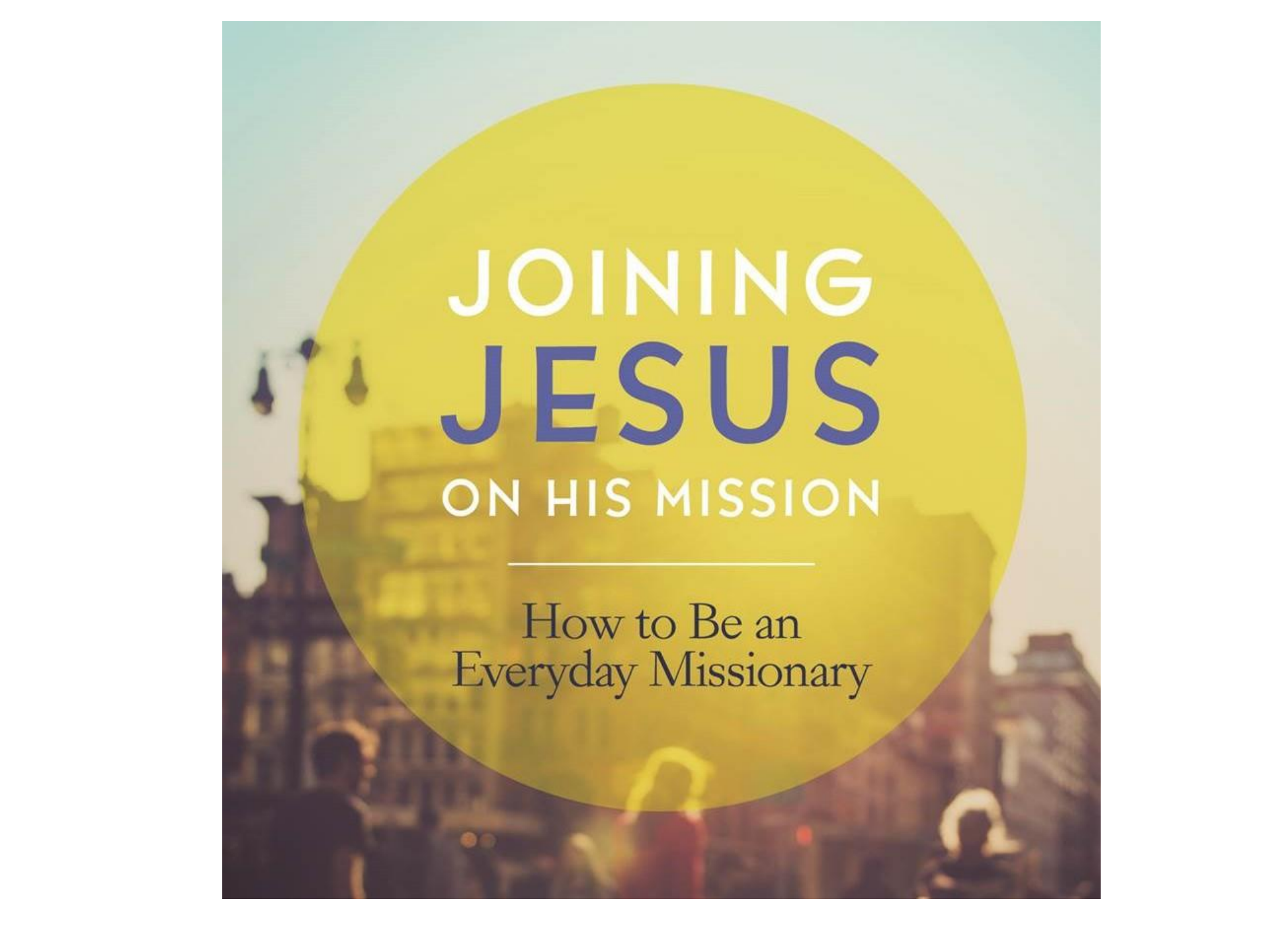


Who Are Our Neighbors?





JOINING
JESUS
ON HIS MISSION

How to Be an
Everyday Missionary



Recap of “How to Be an Everyday Missionary” by Greg Finke

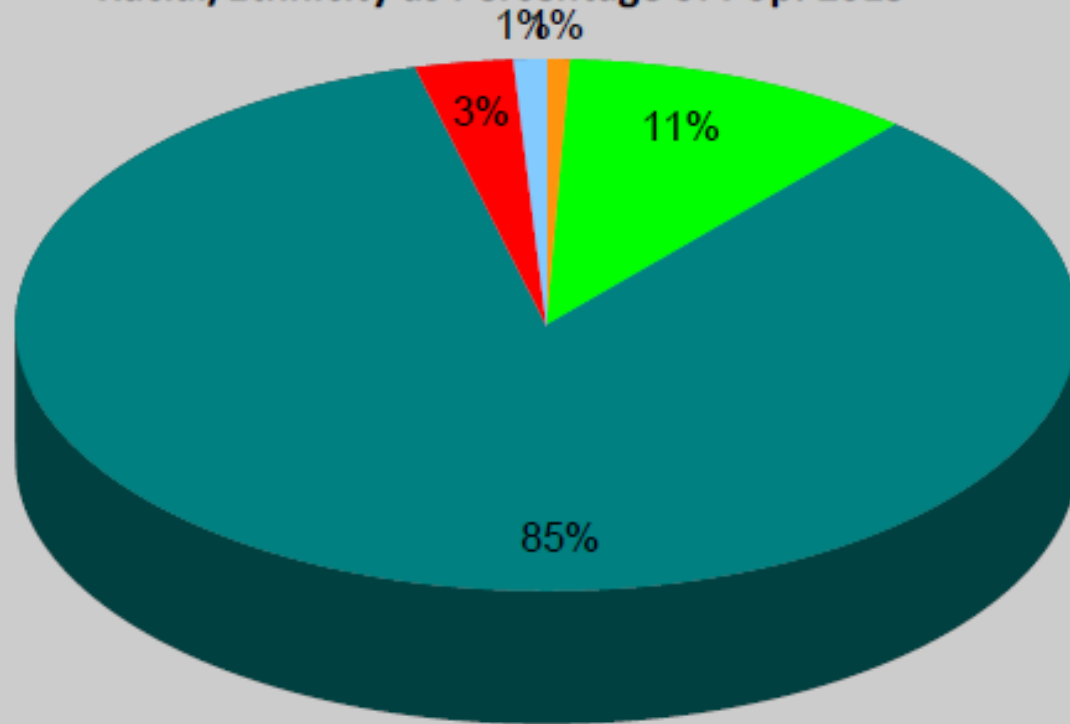
- Taking up a missional lifestyle in a simple, sustainable way
- Do something- → it’s not what you know but what you do with what you know that makes a difference
- Seek, recognize & respond to what Jesus is already doing by paying attention to what he is showing us in our Neighborhoods
- Wherever God is redemptively present & active, His kingdom is at work → the kingdom of God is nearby & active when we see someone in need
- “Ours is not the task of fixing the entire world all at once but of stretching out to mend the part of the world that is within our reach.” Clarissa Pinkola Estes



Who is Fairhope Frank?

- He is likely to either be >60 and retired or <35 with school aged children
- Likely to be well-educated and affluent and perhaps have a flair for the arts
- Loves the water and the community's natural resources
- Active and health conscious
- Civic-minded and philanthropic
- Probably a transplant

Racial/Ethnicity as Percentage of Pop: 2015



Asian (NH)

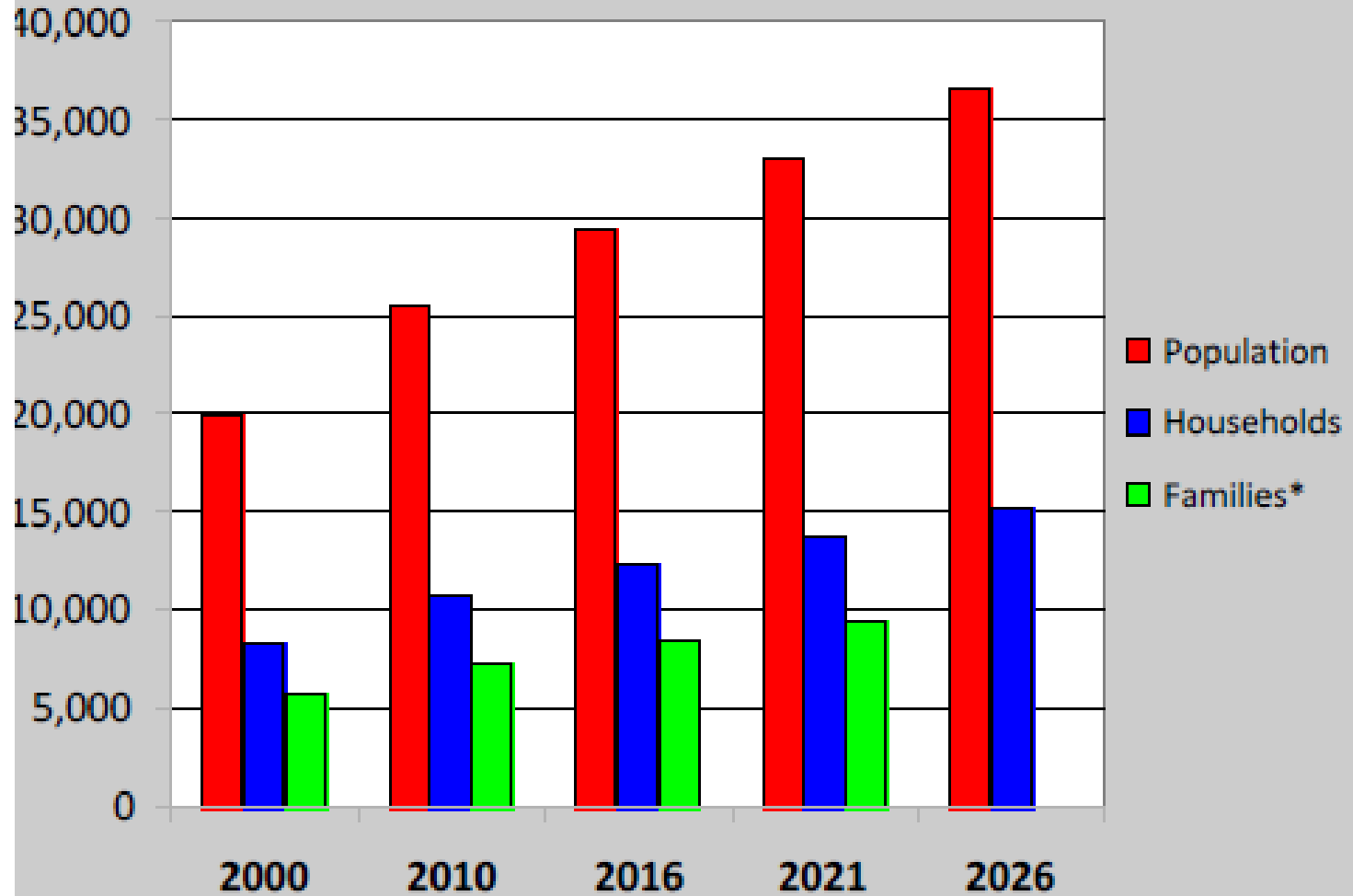
Black/Af Am (NH)

White (NH)

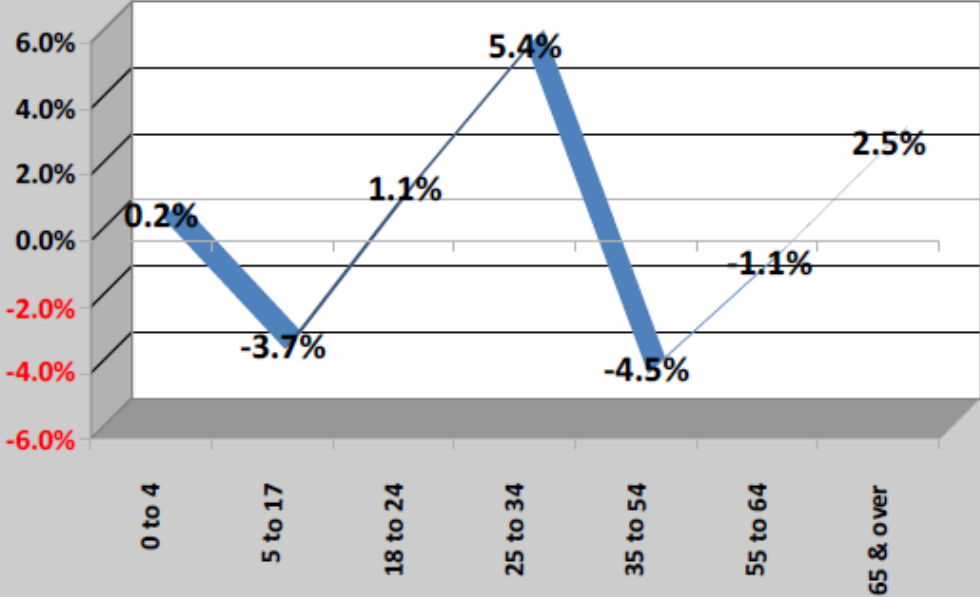
Hisp/Latino

P Is/Am In/Oth (NH)

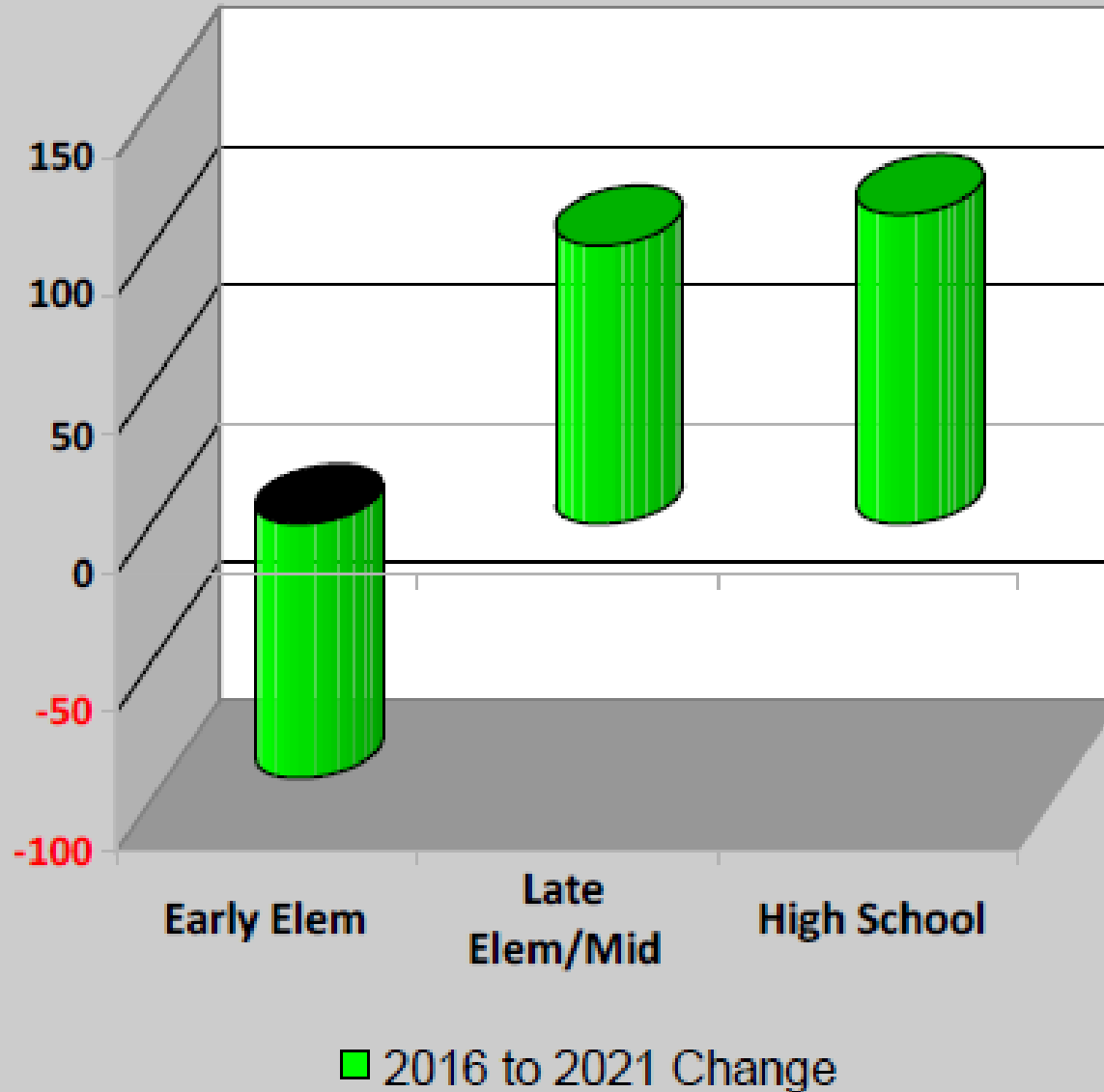
Population, Household & Family Trends



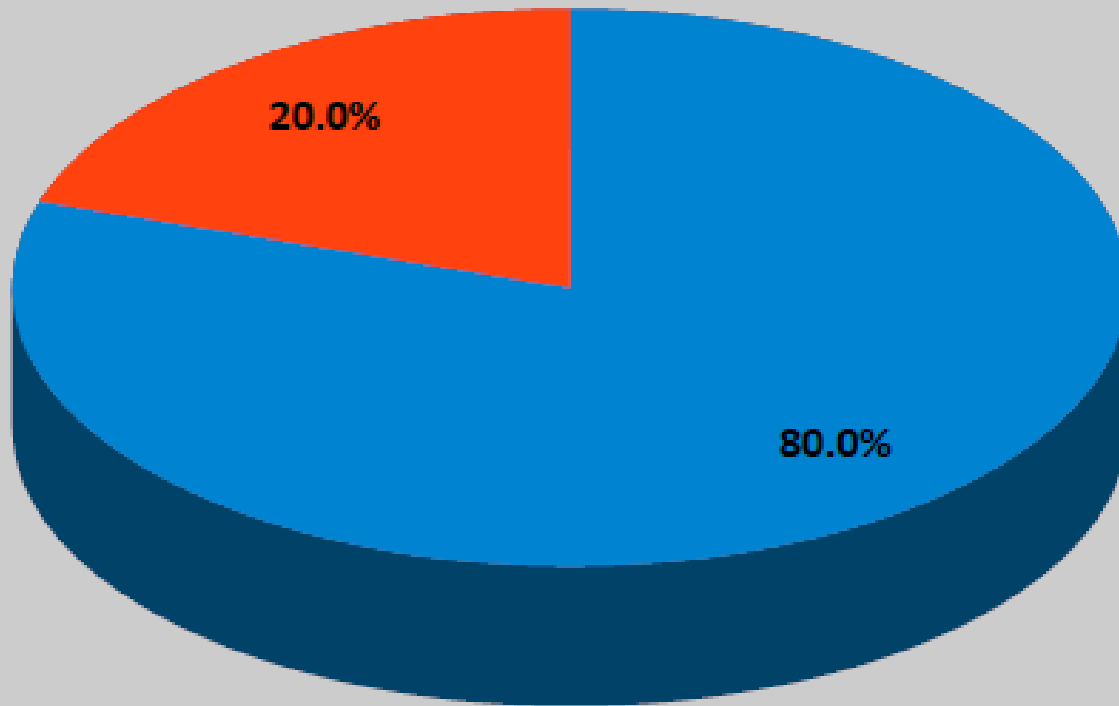
Phase of Life Changes



Comparative Index: Study Area to State by Level

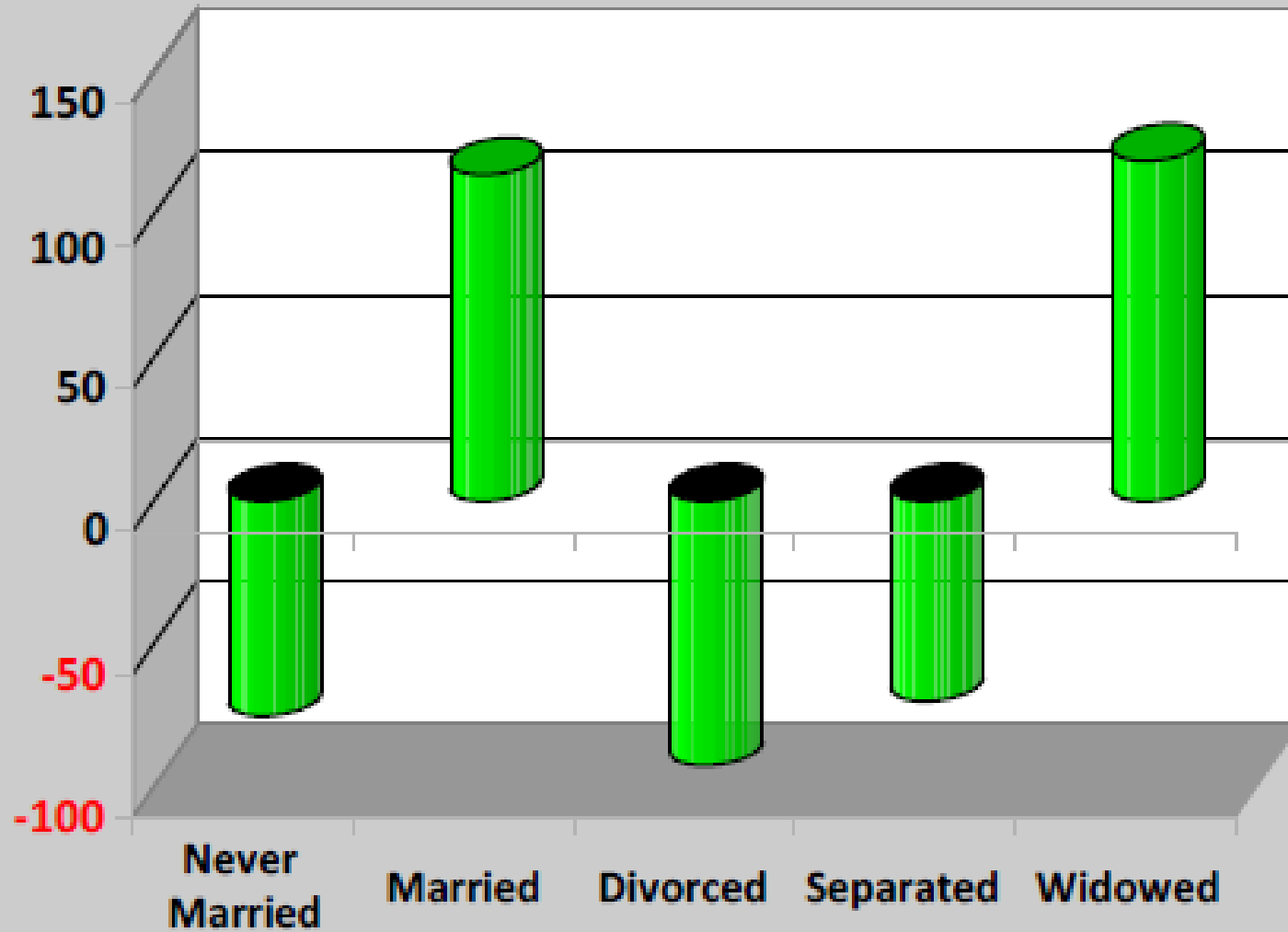


Percentage of Households with Children by Type

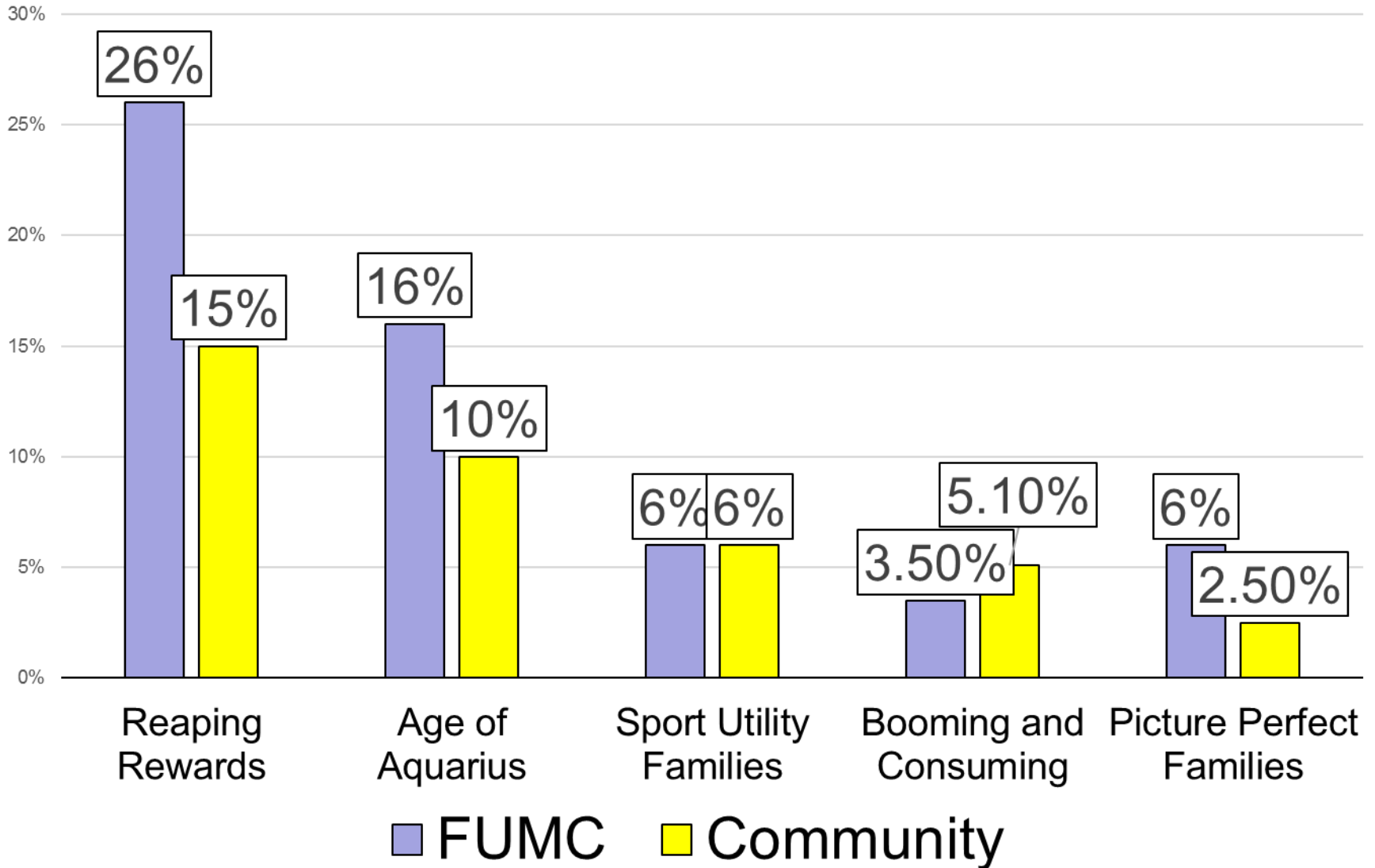


■ Married Couple ■ Single Parent

Marital Status: Comparison to the State



Community Representation FUMC



Q62: Reaping Rewards

- 26% of FUMC vs. 15% of our community
- Relaxed, retired couples and widowed individuals in suburban homes living quiet lives
- Attend church to be with friends and are as loyal to one as the other
- Value duty, history and tradition
- Church is as important as healthy lifestyle

C11: Aging of Aquarius

- 16% of FUMC vs. 10% of our community
- Upscale boomer-aged couples (age 50-65)
- Remain passionate about social/political causes; gravitate to churches that behave like non-profit social services
- Religion is a personal matter; have a sense of duty to the world

D15: Sports Utility Families

- 6% of FUMC vs. 6% of our community
 - **Strive to double membership in FUMC**
- Upscale, middle-aged couples with school-aged children living active family lifestyles
- Family is central but church may or may not be as it competes with many other social activities
- Church is a means to reinforce traditional values
- Connect with churches that have practical visions to improve the community

What Do Our Neighbors Need?



Gleanings from Community Leaders

- Education: increase in total # of students; increase in special needs, autistic & Hispanics; Overall lack of respect and personal empathy by this generation because of busyness of parents
 - Volunteers to read & listen; Develop a special connection with community member;
 - Clothes and food assistance needed

Gleanings from Community Leaders (cont'd)

- Senior Citizens: Members are working later in life; seniors in 50s & 60s do not feel old enough to join a senior center
 - Needs: Want more engaging activities; as more seniors “age in place” there will be a greater need for home assistance, minor maintenance & grocery shopping; demand response transportation (Sherry Sullivan, Nix Senior Center Director)

Gleanings from Community Leaders (cont'd)

- Transition of an “Old Fairhope” (modest means , funky, diverse, tolerant, related to settlers) to a “New Fairhope” (Well-off elderly retirees; Young (under 50) “wealthy” folks who live well independently; Young families that are looking for Mayberry or a better school system)
- What’s missing → economic & racial diversity
- Challenges → forgetting “what makes Fairhope Fairhope” and succumbing to the relentlessly homogenizing commercial forces that are ruining many of our small towns (Mac Walcott, Community Leader & Architect)

Gleanings from Community Leaders (cont'd)

- Growth at 5 percent for the foreseeable future.
- Growth in retirees and young families
- Elder care and after school care big needs
- A hidden population of poverty is often overlooked

(Mayor Kant)



Lessons Learned from The Pier & The Pig

- Seeking non-judgmental church
- Want to be greeted with hospitality and a family-like feeling
- Youth programming is important
- Focus on Community Needs
- Mixture of Traditional vs Contemporary preferences

Dan Pezet Commentary

- Good News! We are doing a good job of reaching many demographics
- Need to work on better market penetration in younger adults
- We are under-reaching those who are not picture perfect
- Need to simplify - Worship, Serve, Participate in Small Group

Commentary from Dan Pezet

- Only churches that will exist in 50 yrs are those that use endowments to support budget
- Expectations of new large, successful churches:
 - Do not spend \$ on facilities → only spaces for worship & children's ministry
 - Young people are entering church through Service 1st and Sanctuary 2nd
 - Traditional Worship that is innovative; contemporary worship that ties to tradition